



HANNAH PIROZZOLO

graphic designer

 hannahpirozzolo.com

 hannahpirozzolo@gmail.com

 artbyhjp

EDUCATION

Savannah College of
Art and Design (SCAD)
(2018-2022)

B.F.A. Graphic Design
Minor. Package Design

HONORS

Deans List (2018-2022)

SCAD Achievement &
Honor Scholarships

GDUSA Package
Design Award (2022)

Honorable Mention,
International Design
Awards (2022)

SKILLS

Proficient in:

Adobe Illustrator
Mailchimp
Klaviyo

Familiar with:

Figma
Adobe Photoshop
Adobe InDesign
Adobe Lightroom
Microsoft Word
Microsoft PowerPoint

WORK EXPERIENCE

MRC, JUNIOR DESIGNER, RALEIGH, NC, JULY 2022 – PRESENT

Designed and illustrated a poster series and assisted with the development of promotional strategy to expand the distribution of Burny Wild's Adventure Sauce.

Thoughtfully explored the detailed client brief, extracting intricate ideas to meticulously craft the core brand identity components for a new men's cologne.

Utilized Klaviyo to create informative email campaigns for Oncotect, making the product more accessible, optimizing account setup, and delivering intricate information in a user-friendly format.

Crafted engaging social media content, curated carousels, and tracked social media trends across various projects and clients, while efficiently scheduling content when appropriate, including the use of the platform Later.

Enhanced brand visibility by expanding collateral materials, including t-shirts, stickers, business cards, signage, while maintaining brand consistency and recognition.

FREELANCE GRAPHIC DESIGNER, DECEMBER 2021 – PRESENT

Communicated professionally with clients to create logos, business cards and t-shirt designs, using skills such as visual strategy and layout development.

Built a brand identity, emotes, and other assets for a gamer on Twitch/YouTube to raise brand awareness and to gain more subscribers.

NOTHING BUNDT CAKES, FROSTER (CAKE DECORATOR), MORRISVILLE, NC, MAY 2018 – DECEMBER 2020, SUMMER 2021

Updated and improved instructions and labels throughout workstations, creating a more efficient workspace and going beyond job duties.

Coordinated with the team to prioritize cake pre-orders and walk-in requests, showcasing flexibility and a strong team-oriented approach to ensure timely and fresh cake deliveries.

MAKE IT MAKE SENSE.