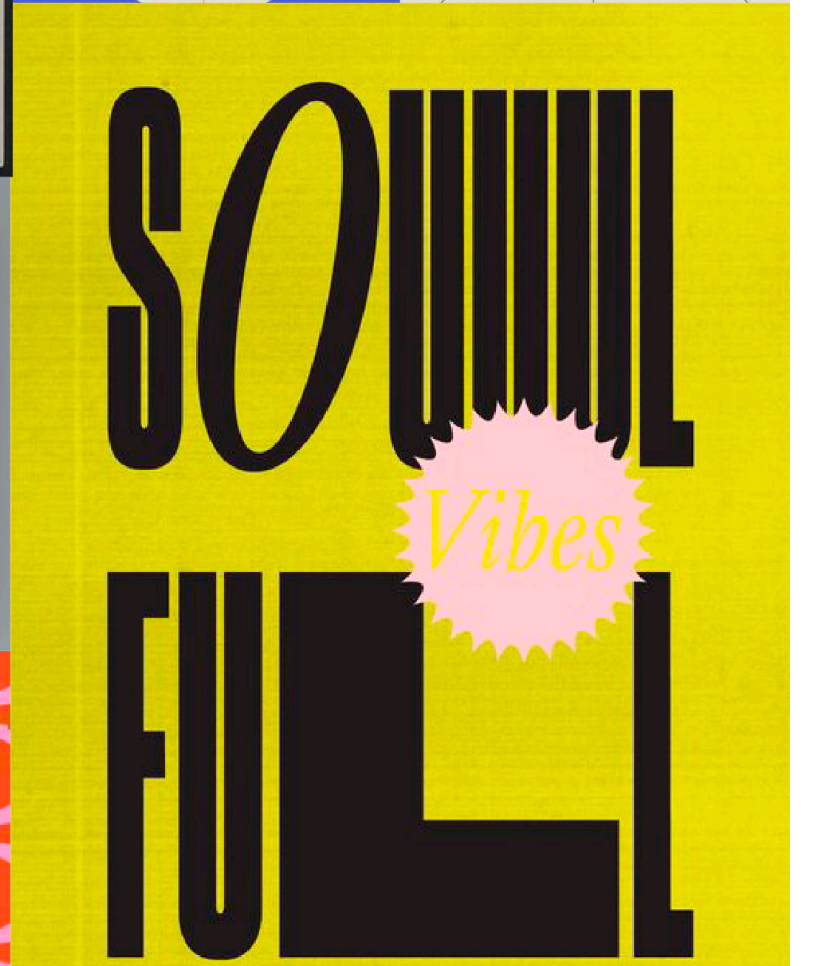
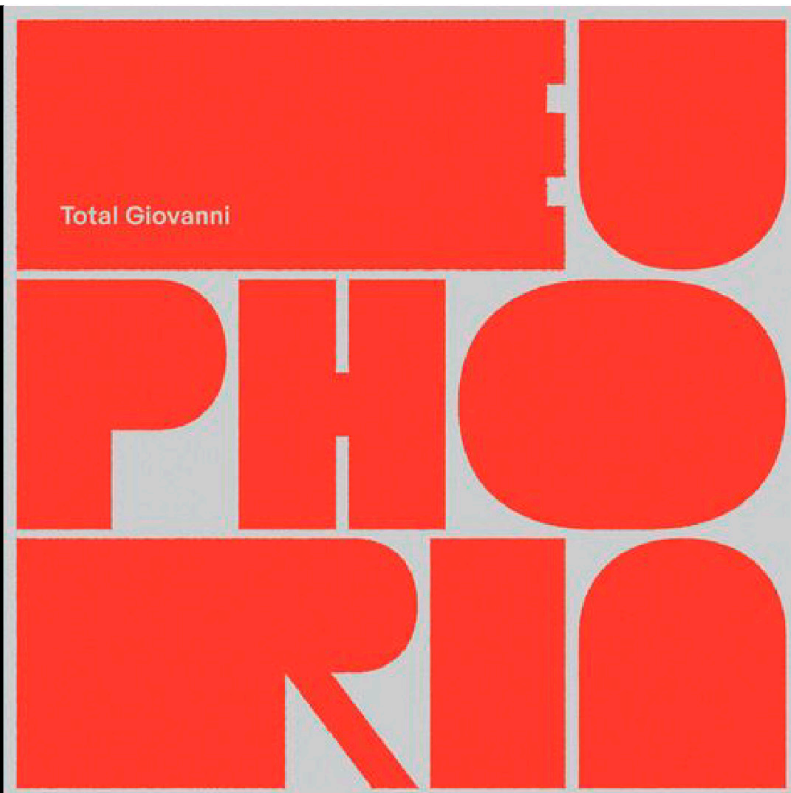
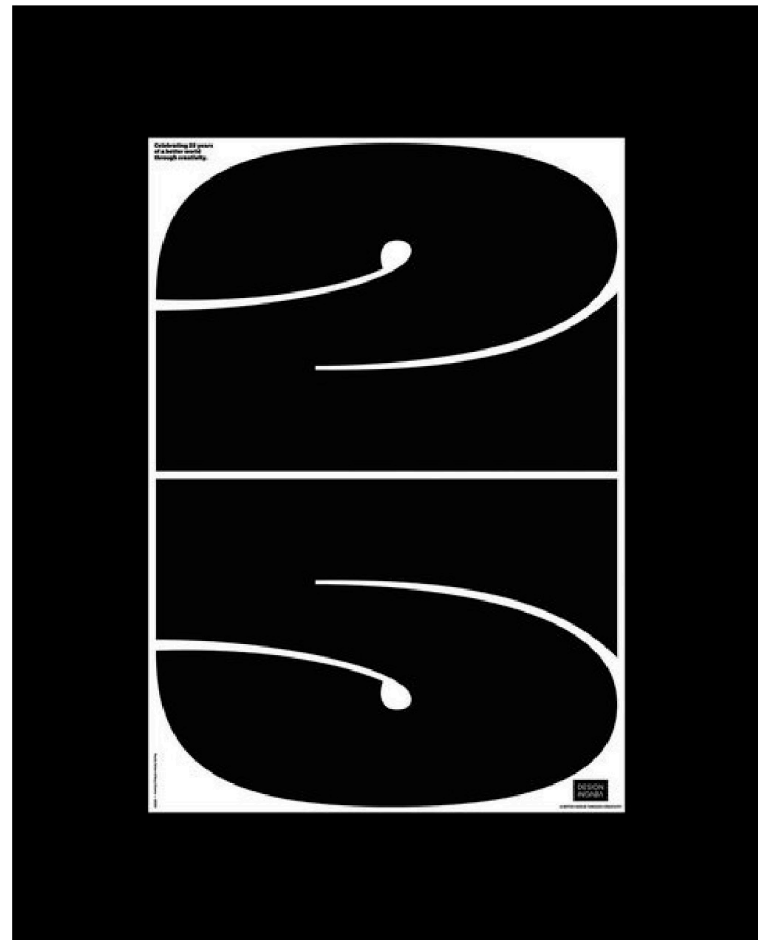





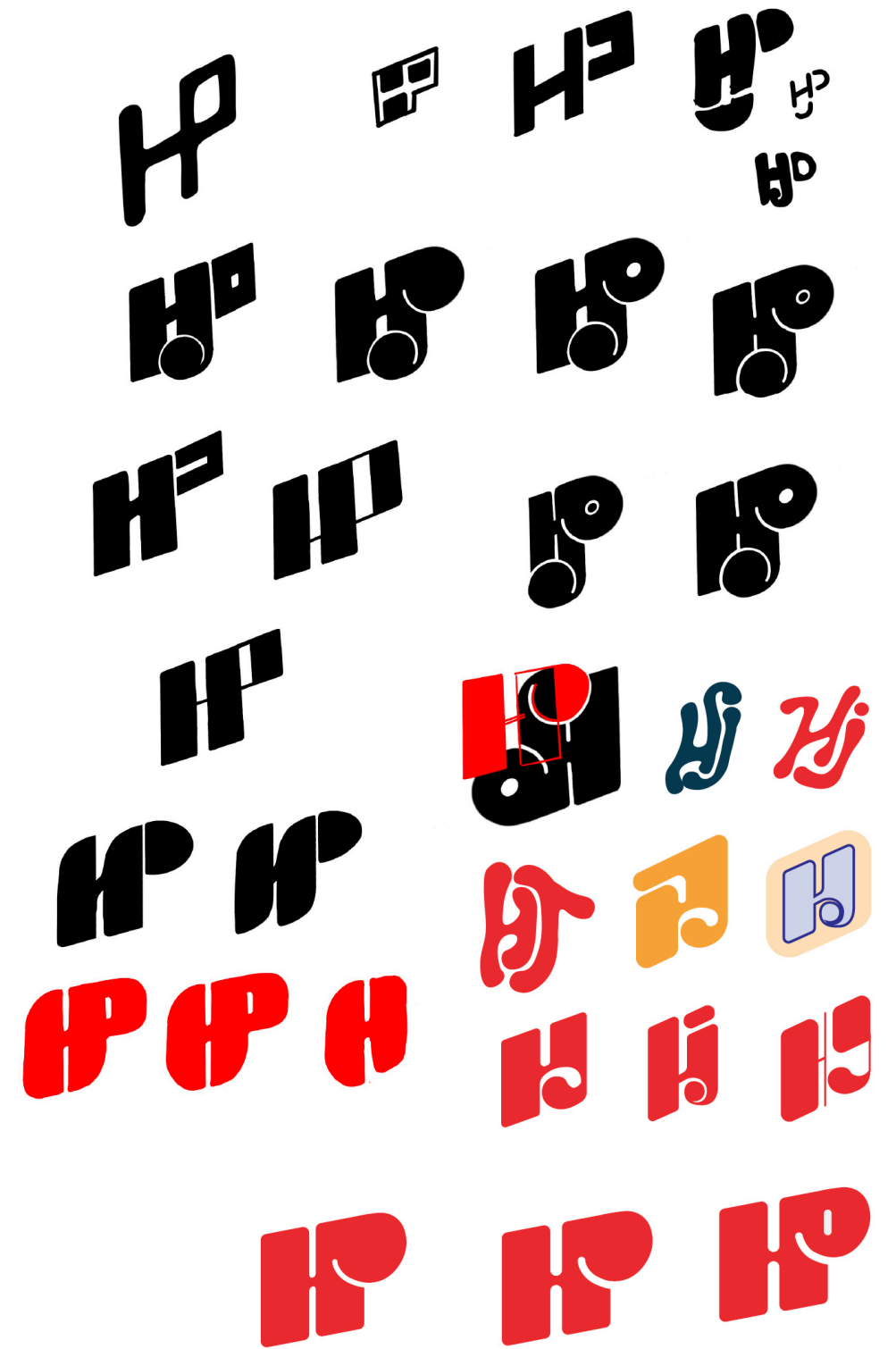
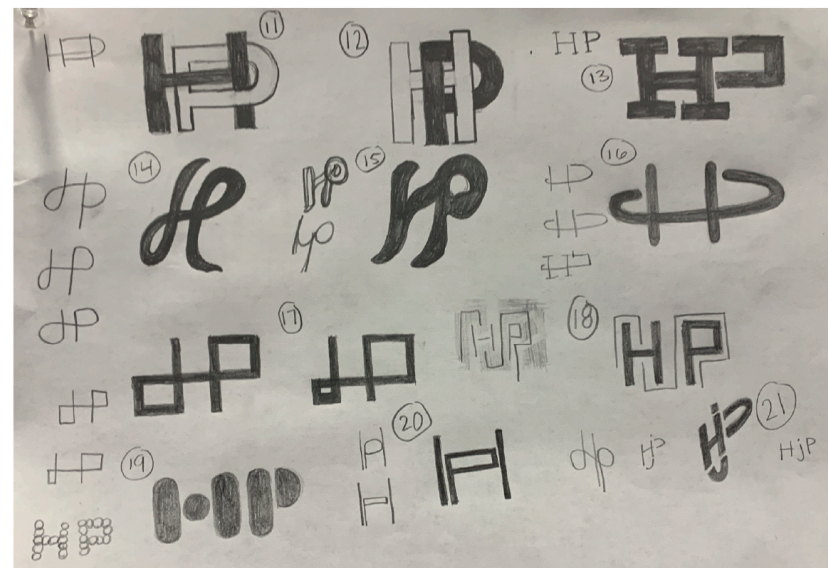
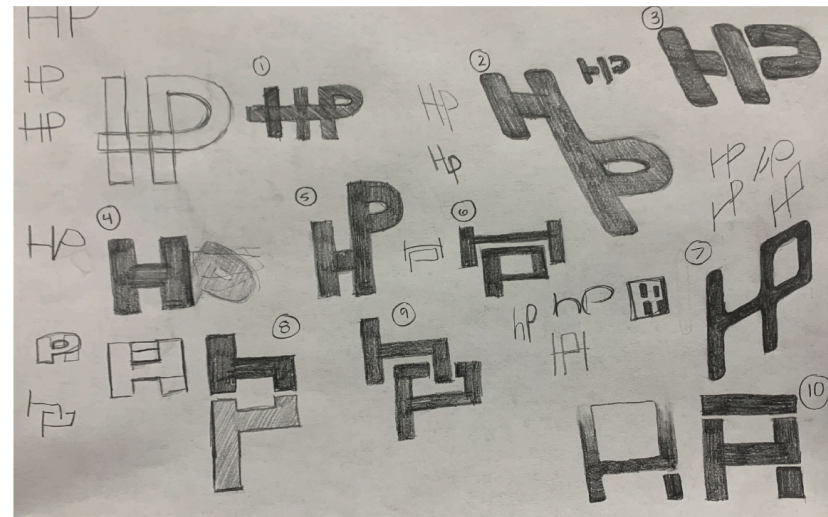
# PERSONAL BRANDING LOGO

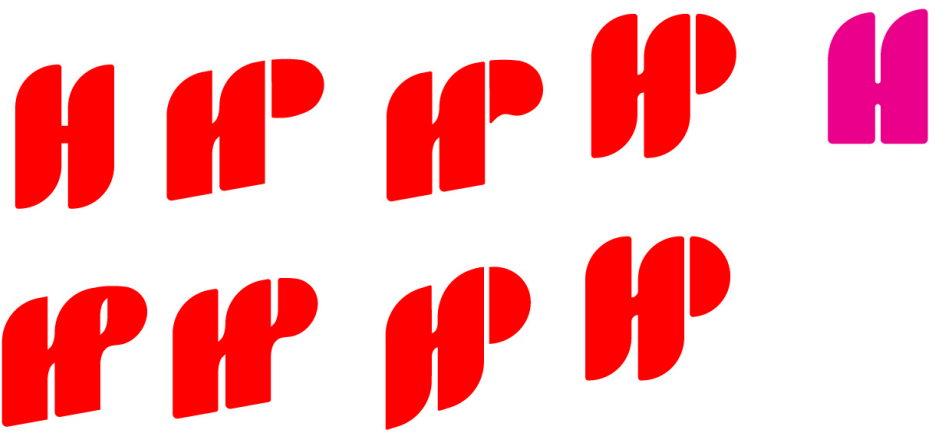
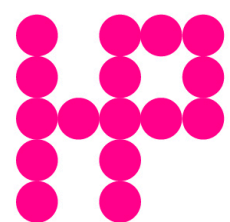
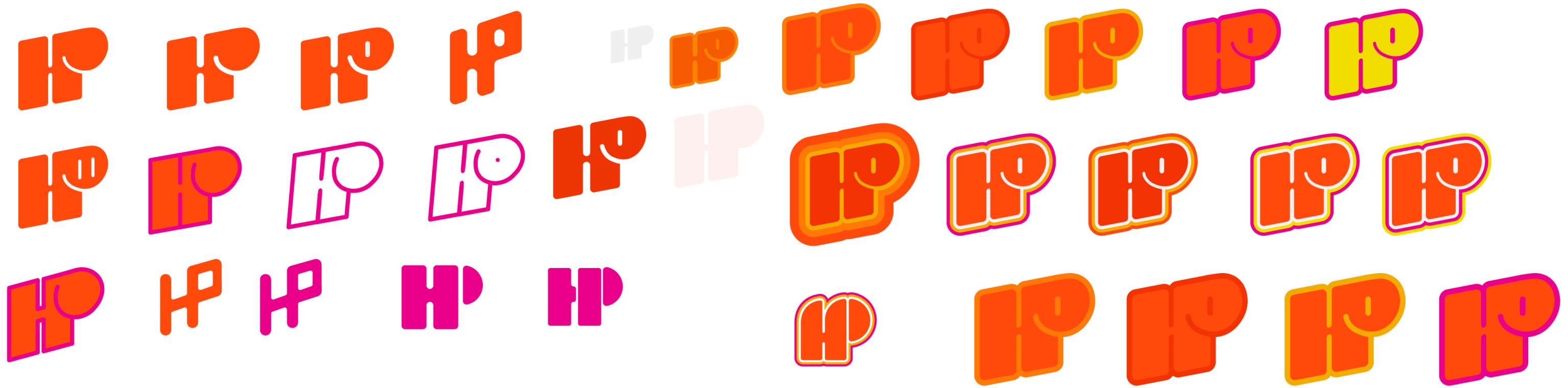



# values / branding ideation:

me:

- CURIOUS — eyes  — question everything?
- OBSERVANT — always asking why
- I want to leave an impact on people through design.
- problem solver
- interested in the way people think neat/organized
- love making things make sense w/ design
- interested in attracting people w/ good design
- create experiences / brands
- detail oriented — used to straighten fringe on rug as a child.
- sensitive, sensible

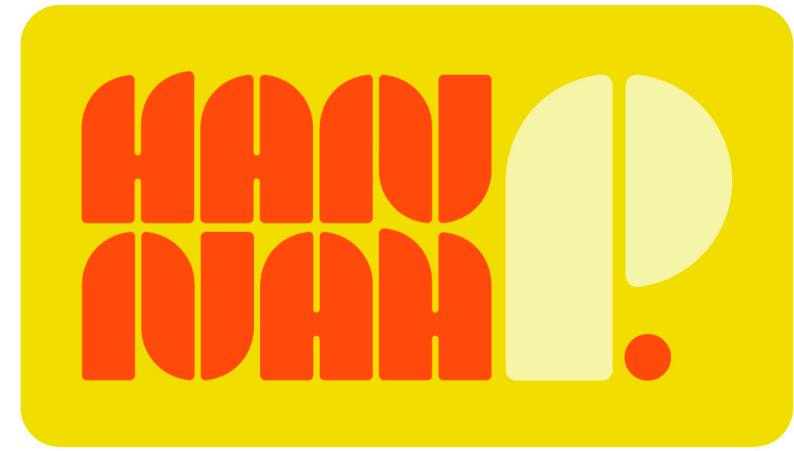




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# ALL ROUND GOTHIC

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
abcdefghijklm  
nopqrstuvwxyz  
1234567890

# QUICKSAND

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
abcdefghijklm  
nopqrstuvwxyz  
1234567890







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**EDUCATION**

Savannah College of Art and Design (SCAD)  
B.F.A. Graphic Design  
Minor: Package Design  
Expected graduation date: June 2022

**HONORS**

Deans list all quarters  
SCAD Achievement & Honor Scholarships  
GDUSA Package Design Award (2022)

**SKILLS**

**Familiar with:**  
Microsoft Word  
Microsoft PowerPoint  
Adobe Photoshop  
Adobe Lightroom  
Adobe Dreamweaver

**Proficient in:**  
Adobe Illustrator  
Adobe InDesign

**WORK EXPERIENCE**

**Freelance Graphic Designer, December 2021 - Present**  
Communicated professionally with clients to create logos, business cards and t-shirt designs, using skills such as visual strategy and layout development.

**Nothing Bundt Cakes, Froster (cake decorator), Morrisville, NC, May 2018 - December 2020, Summer 2021**  
Updated and improved instructions and labels throughout workstations, creating a more efficient workspace and going beyond job duties. Communicated with team members to prioritize cake pre-orders and walk-in orders to ensure all cakes were fresh and completed on time.

**RELEVANT COURSEWORK**

**Graphic Design Studio II, Winter 2022**  
Developed a brand and identity, package design, and recipe cards for an authentic Ligurian bakery, focusing on consumer research to provide the best customer experience with the brand.  
Created a social awareness campaign in a team setting, bringing awareness to plastic waste in the cosmetic industry, while taking two different target audiences into consideration.

**Model and Prototype Development, Winter 2020**  
Redesigned dog leash, adding features such as a built-in flashlight, hook for waste bags and moved retractable leash button to be more ergonomic. Researched consumer insights to help inform my redesign of the leash. Refined skills with common prototyping materials and tools.

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#409

For an internship or freelance position at MRC. I am an individual who proactively goes above and beyond to be successful. I demonstrated this during my time at Nothing Bundt Cakes where I was responsible for creating and updating instructions and labels throughout workstations, creating a more efficient workspace and going beyond job duties. Communicated with team members to prioritize cake pre-orders and walk-in orders to ensure all cakes were fresh and completed on time.

Competitive candidate for several reasons. First, I am an individual who proactively goes above and beyond to be successful. I demonstrated this during my time at Nothing Bundt Cakes where I was responsible for creating and updating instructions and labels throughout workstations, creating a more efficient workspace and going beyond job duties. Communicated with team members to prioritize cake pre-orders and walk-in orders to ensure all cakes were fresh and completed on time.

Allow me to get a closer look at my resume and portfolio. I am available for an interview at your convenience. Thank you for your time and consideration, I am excited to hear from you.



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Thank You

Recipients

Thank You

Hi John,

Thanks so much for meeting with me today. It was such a pleasure to learn about the team and position, and I'm very excited about the opportunity to join your team!

Sincerely,



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# HANNAH!

